

Randy Kabot

Product Designer

✉ randykabot@gmail.com

☎ 315-725-5224

🖥 randykabot.com

I am a people advocate with over 10 years of experience in various design roles. I am dedicated to understanding the user's problems and solving for their needs.

SKILLS

Design

Interaction Design • Visual Design
• Design Systems • Prototyping •
Responsive Design • HTML • CSS

Research

User Interviews • Usability Testing
• Site Mapping • User Flows •
Journey Mapping • KPIs

Tools

Figma • Sketch • Axure • Adobe
XD • Photoshop • Illustrator •
InVision • Jira • Pendo

EDUCATION

General Assembly

UX Design Immersive

Fashion Institute of Technology

B.S. Fashion Merchandising Mgmt.
A.A.S. Fashion Design

EXPERIENCE

Comcast

UX Product Designer • Aug. 2021 - Present

Within the FreeWheel team I am designing television ad platforms for publishers, advertisers and media buyers.

- Redesigned advertiser, campaign and line item objects.
- Spearheaded customer and CSM team feedback sessions.

adMarketplace

UX/UI Designer • Oct. 2020 - Jul. 2021

Teamed on the research, design and shipment of B2B search advertising products.

- Originator of our design system and all UX/UI processes.
- Launched redesign of advertiser and publisher dashboards.

Original Penguin

Designer • Feb. 2018 - Feb. 2020

Led the design of the men's knits and sweaters category.

- Created product that represented 60% of overall business.
- Consistently achieved highest category margin.

Banana Republic

Associate Designer • Sep. 2016 - Feb. 2018

Partnered with the design team on the men's cut and sew knits.

- Designed and developed over 1,200 SKUs annually.
- Averaged \$150mm in yearly net sales.